Nashville Public Radio EEO Public Inspection File Report April 1, 2021 – March 31, 2022 for stations WPLN-FM - WPLN-AM – WNXP-FM

Placed in the FCC Public file and on WPLN.ORG March 31, 2022

FCC rule 73.2080 requires this station report the following information for all full-time employment vacancies.

- 1. A list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title. (See filled positions report)
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, recruitment organizations that specifically requested notification of job vacancies, which should be separately identified), identified by name, address, contact person and telephone number. (See filled positions report)
- 3. The recruitment source that referred the hire for each full-time vacancy during the preceding year. (See filled positions report)
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies. (See filled positions report)
- 5. A list and brief description of initiatives undertaken to satisfy the requirement to complete four "menu options" within a two-year period. (See Supplemental Outreach Initiatives)

There were eleven full-time position openings and eleven full-time positions were filled during the reporting period.

Nashville Public Radio WPLN-FM - WPLN-AM – WNXP-FM Filled Position Report

April 1, 2021 to March 31, 2022

Position Title and "Recruitment Source"	Date Open	Date Filled	Number Interviewed	Number Hired	Recruitment Sources Used
Environmental Reporter "Report for America"	March 10, 2021	April 15, 2021	3	1	#2, #8, #19, # 53
Education Reporter Juliana Kim "Twitter"	December 21, 2021	April 2, 2021	3	1	#2, #3, #19, #41, #52, #64
ATC Host "Twitter"	March 10, 2021	May 24, 2021	4	1	#2, #3, #41, #52, #64
Membership Coordinator "Linkedin"	June 15, 2021	August 1, 2021	3	1	#2, #13, #40
Political Reporter "Word of Mouth"	March 10, 2021	July 20, 2021	4	1	#2,#3, #31, #41, #64
Executive Producer "Word of Mouth"	April 26, 2021	July 16, 2021	5	1	#2,#3 #19,#20#30.#52,#2,
Assistant Program Director "Word of Mouth"	July 1, 2021	August 30, 2021	3	1	#2, #4, #13
Host – This is Nashville "Word of Mouth"	June 2, 2021	August 16, 2021	4	1	#2, #3, #8, #31, #41,
Digital Lead "Social Media"	July 9, 2021	October 11, 2021	4	1	#2, #3, #31, #41, #52, #64,
Multimedia Producer #WPLN Website" and "Word of Mouth"	July 23, 2021	October 14, 2021	9	2	#2, #3, #31, #41, #52, #64,

<u>Supplemental Outreach Initiatives used during this period from April 1, 2021 to March 31, 2022</u>

Establishment of Internship Program:

One student intern worked in the WPLN News department, and an intern worked in the Marketing Department during this year's internship program.

Training Programs for Station Personnel:

Station leadership staff participated in two-sessions focused on team building, organizational and individual advancement. Four sessions spaced throughout the year were focused on Diversity, Equity, and Inclusion training for all staff.

Direct Recruiting:

Nashville Public Radio has increased the use of direct recruitment proactively attracting diverse individuals. LinkedIn, Facebook, Twitter, and other Social Media outlets are used to identify potential candidates. Efforts are made to reach out directly and encourage diverse applicants to apply for openings.

Community Outreach:

Events or Programs with Educational Institutions relating to Broadcast Careers:

2021-	Special Projects	Speaking to panel Student Voice Journalism Fellowship	Classroom
10-26	Producer		Outreach
2021-	Arts Reporter	Speaking to a class at University of Michigan	Classroom
11-09			Outreach
2021-	Editor	Speaking to Wright Graduate University class	Classroom
11-18			Outreach
2022-	Editor	Created winterim curriculum for two Harpeth Hall	Classroom
01-31		students	Outreach
2022-	News Director, Editor,	Speaking to TSU Meter class	Classroom
02-01	Arts Reporter		Outreach
2022-	Producer	Spoke and presented clips to Demetria's audio storytelling	Classroom
02-01		class at Lipscomb	Outreach
2022-	News Director,	Speaking to Overton HS ESL class	Classroom
02-09	Producer		Outreach
2022-	Education Reporter	Speaking to MTSU reporting class	Classroom
02-10			Outreach
2022-	Metro Reporter	Speaking to Hillsboro HS journalism class	Classroom
02-11			Outreach
2022-	Health Care Reporter	Speaking to Vanderbilt PhD students about science	Classroom
02-17		journalism	Outreach
2022-	Special Projects	Speaking to Belmont University Class	Classroom
02-21	Producer		Outreach
2022-	Special Projects	Speaking to Vanderbilt Peabody class	Classroom
02-22	Producer		Outreach
2022-	Criminal Justice	Speaking to Vanderbilt Policing in America class	Classroom
02-25	Reporter		Outreach
2022-	Criminal Justice	Speaking to MTSU reporting class	Classroom
03-01	Reporter		Outreach
2022-	Health Care Reporter	Speaking to University of Georgia class	Classroom
03-02			Outreach

2022-	Health Care Reporter,	Speaking to Hillsboro HS journalism class	Classroom
03-03	Enterprise Reporter		Outreach
2022-	Editor	Speaking on Women Empowerment Panel at Austin Peay	Classroom
03-03		State University	Outreach
2022-	Political Reporter	Speaking to MTSU reporting class	Classroom
03-15	_		Outreach

Event participation involving Community Leaders where WPLN staff presents Public Radio's mission and the organization's work:

2021-	Criminal Justice	Weekly interview on Nashville Noticias	Community
04-01	Reporter	Weekly litterview on Nashville Noticias	Outreach
2021-	Enterprise Reporter	Moderating panel on Black maternal health disparities at	Community
04-13	Enterprise Reporter	Homeland Heart Birth & Wellness Collective	Outreach
2021-	Special Projects	Presenting on The Promise to Alignment Nashville and	Community
04-19	Producer	related nonprofits	Outreach
2021-	Editor	Moderating panel on crime survivors with You Have The	Community
04-26	Zuitoi	Power	Outreach
2021-	Health Care Reporter	Presenting to the Centennial Club on WPLN	Community
05-06		Tresonand to the communication of the control of th	Outreach
2021-	Enterprise Reporter	Speaking on investigative reporting panel at IRE	Community
05-17			Outreach
2021-	Metro Reporter	Speaking on panel at NABJ	Community
06-01	1		Outreach
2021-	Morning Host	Interviewing author at Parnassus Books	Community
06-30			Outreach
2021-	Education Reporter	Speaking at NYU's Urban Journalism Workshop	Community
07-28	1	graduation	Outreach
2021-	Education Reporter	Moderating panel on burnout at AAJA	Community
08-27	•		Outreach
2021-	Special Projects	Speaking on panel about education by NPEF	Community
09-09	Producer		Outreach
2021-	WNXP Staff	Speaking to a group organized by Hastings Architecture	Community
09-09			Outreach
2021-	Arts Reporter	Moderating Belmont panel on diversity in music industry	Community
09-24			Outreach
2021-	Special Projects	Interviewed on MSNBC's American Voices	Community
10-09	Producer		Outreach
2021-	Special Projects	Interviewed on MSNBC's The Reidout	Community
10-11	Producer		Outreach
2021-	Special Projects	Interviewed on Black News Channel	Community
10-11	Producer		Outreach
2021-	Special Projects	Interviewed on PBS Newshour	Community
10-12	Producer		Outreach
2021-	Special Projects	Interviewed on The Takeaway	Community
10-12	Producer		Outreach
2021-	Special Projects	Interviewed on Crooked Media's What A Day	Community
10-13	Producer		Outreach
2021-	Special Projects	Interviewed on MSNBC's Al Sharpton	Community
10-16	Producer		Outreach

2021-	Health Care Reporter	Moderating panel for NPT	Community
10-20	_		Outreach
2021-	Metro Reporter	Speaking on a panel about racism, history and feminism at	Community
10-23		Nashville Public Library	Outreach
2021-	Special Projects	Interviewed on Vox's Today Explained	Community
10-25	Producer		Outreach
2021-	Special Projects	Speaking on a media panel at Leadership Nashville	Community
11-04	Producer		Outreach
2021-	Criminal Justice	Interviewed on TLDL podcast	Community
11-15	Reporter		Outreach
2021-	Special Projects	Interviewed on Sophia Bush's podcast	Community
12-07	Producer		Outreach
2022-	Host	Panel discussion on Black voices in media	Community
02-24			Outreach
2022-	Editor	Speaking at Motlow State's African American Read-In	Community
02-28			Outreach
2022-	Political Reporter	Interviewed on West Virginia Public Broadcasting show	Community
03-03			Outreach
2022-	Executive Producer	Speaking on Nashville Podcasters panel	Community
03-09			Outreach
2022-	Host	Part of panel discussion on Nashville	Community
03-13			Outreach
2022-	Producer	Speaking to an intro-level journalism class at MTSU about	Community
03-17		trust in the media	Outreach

NASHVILLE PUBLIC RADIO Recruitment Source Key for Full-time Job Openings

The Tennessean Newspaper

1 Classifieds Crystal Brenneis 1100 Broadway Nashville, TN 37203 615-259-8000

3 Corporation for Public Broadcasting Jobs listing director 401 Ninth Street, NW Washington, DC, 20004 202-879-9600

5 Tennessee Association of Broadcasters Jill Green 50 Music Square West, Suite 900 Nashville Tennessee, 37203 615-824-0554

7 Fisk University Student Services/Career Development 1000 17th Ave North Nashville, TN 37205 615-329-8500 2 Nashville Public Radio/Website

Facebook/Twitter http://www.wpln.org 630 Mainstream Dr Nashville, TN 37228 615/760-2903

4 Nashville Public Radio Internal Job Postings 630 Mainstream Dr Nashville, TN 37228 615/760-2903

Tennessee State University
Student Services/Career Development
3500 John A. Merritt Blvd
Nashville, TN 37209
615-963-5987

Current
Job Placement editor
6930 Carroll Ave Suite 35
Takoma Park, MD 20912
301-270-7240

9 <u>www.careerbuilder.com</u>

10 <u>www.monster.com</u>

Crystal Brenneis 1100 Broadway Nashville, TN 37203 615-259-8000

The Major Giving AllianceListserve10W. Boscawen St., Suite 24Winchester, VA 22601888-625-4483

Center for Nonprofit Management Ave Trotter44 Vantage WayNashville, TN 37228615-259-0100

Nashville Job LinksLaura Geisinger211 Commerce Street, Ste. 100Nashville, TN 37201877-345-5025

Middle Tennessee State University
 Student Services/Career Development
 Box 13
 Murfreesboro, TN 37132
 615-898-2817

 Associaton of Black Journalists www.nabj.org 1100 Knight Hall, 3100 College Park, MD 20742 301- 405-0248

21 Society of Professional Journalists
Jobs Bank
www.spj.org/jobs
3909 N. Meridian St.
Indianapolis, IN 46208
317-927-8000

23 NPR Southern Bureau Russell Lewis rdlewis@npr.org 651-811-4624

25 Greater Public
The Development Exchange, Inc. (DEI)
http://www.deiworksite.org/job-line

27 Public Media Business Association Industry Job Listings http://pbma.org Job ad link 5 Clock Tower Place Maynard, MA 01754 978-461-8000

12 The Tennessee Tribune Jason Hughes 1501 Jefferson St, Nashville, TN 37208 615-321-3268

Assoc. of Fundraising Professional Amy Ware PO Box 120604 Nashville, TN 37212 615-569-6002

Vanderbilt University
 Student Services/Career Development
 2201 West End Ave
 Nashville, TN 37204
 615-322-7311

18 PoynterOnline

www.careers.poynter.org

The Poynter Institute

801 Third St. South

St. Petersburg, Floridia 33701

727-821-9494

20 Journalismjobs.com info@journalismjobs.com 510-753-1521

Public Radio Newslink Digest Euran Kerr
Ekerr@mpr.org
615-290-1491

24 Belmont University
Office of Career Placement
1900 Belmont Blvd
Nashville, TN 37212
615-460-6490

26 Public Radio Association of Development Officers (PRADO) prado@listserv.syr.edu

Nashville CABLE (professional women's networking organization)2817 West End Ave, Suite 202

Nashville, TN 37203 (615) 321-2260

29	Public Radio News Director Inc www.prindi.org Twitter	30	National Public Radio https://twitter.com/NPRjobs
31	Word of Mouth	32	Society of Broadcast Engineers Local Chapter Nashville, TN
33	Public Radio Engineering ListServe PubTech	34	UC Berkeley Graduate School of Journalism Attn Nancy DeVille 121 North Gate Hal Berkeley, CA 94720
35	WPLN Website Nashville Public Radio 630 Mainstream Dr Nashville TN 37228	36	Journalism Next 8800 Lakewood Dr #117 Windsor, CA 95492 703-629-0178
37	Nashville Public Radio Facebook page Nashville Public Radio 630 Mainstream Dr	38	Tom Livingston and Associates 3000 Chestnut Ave, Suite 208 Baltimore, MD 21211
39	Development Resources Inc 1820 N. Fort Meyer Dr Suite 702 Arlington, VA 22209	40	Linked In
41	National Assoc of Hispanci Journalists	42	Idealist
43	CEO Update	44	Greater Public Jobline
45	Public Media Jobs	46	Broadcast Career Link
47	Kraft CPAs	48	Indeed.com
49	Entercom via Randy Friendly	50	DRi - Development Resources, inc. 1820 N. Fort Myer Dr Suite 702 Arlington, VA 22209
51	National Association of Broadcasters 1771 N Street NW Washington, D.C. 20036	52	Asian American Journalists Association 5 Third St. Suite 1108 San Francisco, CA 94103
53	Report for America Recruitment	54	Kraft CPA's Job list
55	Nashville Chamber of Commerce	56	Craig Newman Graduate School of Journalism

www.hireadore.com 59 60 Creative Financial Services 720 Cool Springs Blvd Franklin TN 37067 PBMA 62 PRPD 61 1300 Piccard Dr Suite LL 14 www.prpd.org/jobs Rockville, MD 20850 63 The Journal of Blacks in Higher Ed 64 Public Media Journalists Assoc. www.jbhe.com/advertise/#submitjob www.pmja.org 65 Music Row **66** Top 22 www.row.com www.top22.com 68 RAMP 67 All Access www.allaccess.com ramp247.com

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